



26 November 2013



Media Release

East Village opens doors and says welcome home

The first residents have moved in to their new homes in East Village, which housed 23,000 athletes and officials during London 2012.

By the end of this week people will be living in the first 50 of the 2,818 apartments and townhouses. This follows the completion of the first two residential areas or 'plots', with 401 homes, and their handover to East Village's long-term legacy owners, Get Living London and Triathlon Homes. New residents are moving in almost every day.

The first to be occupied are shared ownership homes helping Londoners get on the property ladder, as well as social and intermediate rent, from Triathlon Homes, the affordable housing provider responsible for 1,379 of the properties. The first tenants of Get Living London, which will privately rent 1,439 of the homes, are moving in next weekend.

The Culture Secretary Maria Miller has hailed this as further proof of the legacy from the 2012 Olympic and Paralympic Games, while Boris Johnson, the Mayor of London, says the new neighbourhoods around Queen Elizabeth Olympic Park are set to become some of the most popular places to live in the capital. [Full quotes follow.]

Since the end of the London Games, the Olympic Delivery Authority, development manager Lend Lease and their contractors have been reconfiguring all the homes in the former Olympic and Paralympic Village, removing temporary features and fitting brand new kitchens and flooring. Work is continuing on the remaining homes, which will be handed over in phases during the remainder of 2013 and the first part of 2014.

Sir John Armit, Chairman of the Olympic Delivery Authority said: "This is the London 2012 legacy really coming to life, with each week extra families, couples and individuals getting the keys to their new homes. We were determined they should get the same high standards as athletes and spectators enjoyed during London 2012. That's taken time but we are confident the people of East Village will love their new homes."

Derek Gorman, Chief Executive of Get Living London, commented: "The first residents moving in is a major milestone for Get Living London. We are creating a new neighbourhood for London and the most important aspect of this is the people who will make the community their own. We look forward to providing all our residents with a unique and customer-focused way of renting."

Geoff Pearce, Executive Director of Triathlon Homes, said: “We are very pleased the first Triathlon Homes residents are now living in their new homes with hundreds more moving in within the next few weeks and months. With the handover of further homes imminent, we look forward to welcoming our residents into what will be a fantastic new neighbourhood in London”.

The new homes range from one bedroom apartments to four bedroom townhouses, with balconies, spacious private terraces, or wintergardens. They are centred around private courtyards, with neighbouring public spaces including new parklands, wetlands and children’s play areas, all on the doorstep of Queen Elizabeth Olympic Park and Westfield Stratford City.

East Village features a new Academy school, which began admitting students in September, and a Health Centre that is seeing its first patients this week.

Young residents of East Village will be starting to join the Chobham Academy from January, increasing numbers from the present 500 pupils and 100 staff. The Sir Ludwig Guttman Health and Wellbeing Centre began a limited GP service on Monday which will be expanded over time to meet local need. The centre will also host a new pharmacy and community services, with a focus on helping people to stay healthy. New roads have been built and adopted with names that celebrate the Olympic heritage of the area include Cheering Lane, Prize Walk and Celebration Avenue.

Culture Secretary Maria Miller said: “London 2012 was a phenomenal success that put Britain at the centre of the global stage. The regeneration of East London was central to the bid to host the London 2012 Games and with the first residents moving into the East Village this is further proof that the Olympic Legacy is continuing to be delivered. This area of London has been transformed over the last decade with jobs created, a huge investment in local transport, world-class sporting venues that will be used by the local community and stage major events and thousands of people set to be able to call the Olympic Park home.”

The Mayor of London, Boris Johnson, said: “I am hugely pleased to hear that the first residents are now moving into the East Village. Providing thousands of new homes was one of the key legacies of the 2012 Games, and the new neighbourhoods we are creating around the Olympic Park will surely become some of the most popular places to live in the capital.”

During the year since the end of the Paralympic Games, Lend Lease has been working with contractors to remove temporary games-time features and carry out repairs necessary as a result of intensive use by 23,000 athletes and officials. New designer kitchens have been installed in the space used to fit in extra beds during the Games, with temporary partitions being removed, so creating bigger rooms. Workers have also been busy installing new flooring, painting, decorating, and carrying out plumbing and electrical works, as well as getting the parklands and public areas ready for the new community.

Each and every home is subject to a complex, thorough and time-consuming certification and sign-off process to ensure they are of consistent high quality and satisfy the requirements of Get Living London and Triathlon Homes, and will meet the expectations of residents.

For media enquires please contact:

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Notes to editors

- Images of the first residents at East Village will be available from the ODA Press Office on Tuesday afternoon.
- Images of East Village are available [here](#)
- A case study of one of the new Get Living London residents is available on request.

About Get Living London

Get Living London is a new residential owner and rental management company helping to create London's newest neighbourhood at East Village - the first legacy neighbourhood to result from the London 2012 Games. www.getlivinglondon.com/

About Triathlon Homes

Triathlon Homes offers a range of rent and ownership options and will enable eligible people on low to medium incomes to live in an East Village home. With extensive experience of managing homes in London, Triathlon Homes partners - East Thames Group, Southern Housing Group, and developer and investor First Base look forward to welcoming residents into their new homes. www.triathlonhomes.com

The first East Village homes

The two residential areas, or plots, that people are moving into initially are N10, closely followed by N09.

The N10 plot contains six residential blocks, named after stars: Carina House, Mimosa House, Mira House, Tucana Heights, Ursa Mansions, and Vega House. Triathlon Homes is responsible for 152 homes, including social rent, shared ownership and intermediate rent properties. Get Living London has 129 homes available for private rental.

The N09 plot comprises a single building and contains 62 homes available for shared ownership and intermediate rent through Triathlon Homes. Get Living London has 58 homes available for private rental. The single building in the N09 plot, Vesta House, is named after the Roman goddess of home and hearth.

Each of the areas in East Village was designed by a different architect to ensure a variety of styles and approaches – for N10, Eric Parry Architects, and DSDHA and PRP Architects at N09. Working with Lend Lease, John Sisk and Sons was responsible for construction and post-Games transformation of the two plots.

Key facts about East Village:

New homes for Londoners

- A range of new homes, designed for modern, sustainable living by 16 world-renowned architects with construction, fittings and finishes to the highest standard
- 11 individually designed areas provide neighbourhood character
- Built to Code for sustainable Homes level 4

Spacious living

- Spans over 27 hectares of land, equivalent to St James's Park
- More than 10 hectares of new parks, landscaped gardens, public squares, play areas and courtyards
- Next to Queen Elizabeth Olympic Park – 285 hectares of parkland, waterways, and nature trails connected by paths for jogging cycling and walking

Time and choice

- One of the best connected neighbourhoods in London.
- Stratford International station and Stratford station offer links to London's key locations – reach the West End in 20 minutes, St Pancras International in 7 minutes (by High Speed 1), Canary Wharf in 12 minutes, and London airports within an hour
- Steps away from Westfield Stratford City, one of Europe's largest shopping centres, as well as over 30 local and independent shops, cafés and restaurants coming soon to East Village
- Adjacent to the world-class sporting venues of Queen Elizabeth Olympic Park
- A world-class education campus, Chobham Academy, with 2,000 places for students aged 3-19
- The Sir Ludwig Guttmann Health and Wellbeing Centre with a full range of healthcare facilities

Accessible living

- Just under 10% of East Village's 2,818 homes are specifically adapted for disabled people, designed to exceed industry standards set by HABINTEG and are 100% 'Lifetime Homes Compliant'
- Adapted homes have design features to allow for chairlifts, hoists and rails to be installed, kitchens have clear spaces underneath work surfaces, all electrical switches are easily accessible and there are downstairs bedrooms and bathroom facilities in all homes of more than two storeys

Queen Elizabeth Olympic Park will be a place unlike any other in London, offering the best in sporting and cultural amenities in world class venues and parks, and at the same time creating places to live and work that are rooted in the ethos and fabric of east London's diverse and vital communities. The north of the Park is already open for people to enjoy and the south of the Park will be reopening from spring 2014.

www.queenelizabetholympicpark.co.uk