

east village london E20

Wishing You a Merry Christmas from East Village, London's 'hippest post-code'



The former Athletes' Village, East Village in E20 is now – according to Vogue - London's hippest postcode. Since reopening after London 2012 as a new neighbourhood, 6,000 people and more than a dozen independent retailers call East Village home.

The area boasts 25 acres of green space, children's play parks, an 'Outstanding' school, health centre and fitness clubs – everything a community needs for families and young professionals alike.

As well as neighbouring Westfield Stratford City, East Village residents have a range of handpicked independents right on their doorstep with smaller businesses flocking to the area. The first of these include innovative independent wine merchant, **Bottle Apostle**, Italian bakery and pasticceria, **Signorelli**, fashion-forward, boutique hair salon, **Blue Tit**, family bike store **Pavé Velo** and Dalston-origin café and cocktail bar, **Tina, We Salute You**.

This festive season East Village E20 is hosting a free-entry festive pop-up shopping experience with a difference, the Christmas Makers Market at East Village E20. Curated by emerging lifestyle brand Earl of East London the market features London makers and craftspeople including Signorelli, BRIGGS + SHEARS, Inger Studio, Lamplighter London, Blue Guy Pottery, Ro Co, Arma Glass, The Floury, Forest-and-Found, London Tea Club, Amy Ilic Woven Textiles, Guy Mason, The Pickle House, We Are Here Coffee, BROTHER, Daniela Rubino Designs and Charles of Lloyd.

With an array of unique new brands and makers on show, hand-crafted gifts to buy and maker workshops to attend, East Village is the perfect place to get into the festive spirit. Open weekends until Christmas on Penny Brookes Street, East Village E20.

We hope you enjoy the enclosed treats from our East Village retailers and that we see you here soon!

@eastvillageLDN

#myE20

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About East Village:

- East Village, the former Athletes' Village, is London's newest neighbourhood and first Olympic legacy village on the doorstep of Queen Elizabeth Olympic Park
- Set in 67 acres of breath-taking parkland, East Village includes more than 25 acres of mature parklands, new parks and open space
- Positioned next to the world-class sporting venues of Queen Elizabeth Olympic Park, East Village residents have easy access to a further 560 acres of parkland, waterways, and nature trails connected by paths for jogging, cycling and walking
- One of the best connected neighbourhoods in London with Stratford International and Stratford Regional stations offering links to key locations such as the West End in 20 minutes, St Pancras International in seven minutes (by High Speed 1), Canary Wharf in nine minutes and London airports within an hour
- East Village is a thriving place for residents and visitors, offering a world-class education campus Chobham Academy for students aged 3-18, a state-of-the-art health centre and independent shops, restaurants, cafés and bars now opening
- Homes at East Village are available through two landlords:
 - Get Living London - is the residential owner of East Village managing a variety of homes for private rent
 - Triathlon Homes - manage the affordable tenures at East Village, comprising social rent, intermediate rent and shared ownership
- Visit eastvillagelondon.co.uk or call 020 3714 8080 to find out more
- Twitter: [@eastvillageLDN](https://twitter.com/eastvillageLDN)