

Pens poised for writing workshops as World Book Night comes to East Village

Get Living London announces a series of writing workshops at former London 2012 Athletes' Village

[LONDON – 23 April 2015] World Book Night is just around the corner and to celebrate – and inspire the next generation of writers – East Village, the former London 2012 Athletes' Village, is hosting a series of free writing workshops in May and June. Taking place at Neighbourhood - the community pub and restaurant at the heart of East Village - the events have been organised by Get Living London (the owner and rental management company behind the private rented homes at East Village). The workshops will be run in partnership with literary organisation Spread The Word, which discovers and nurtures writing talent.

The 'Write Start at East Village' workshops will provide an opportunity for East Village residents to develop their writing skills under the guidance of an experienced workshop leader, in a relaxed but focused setting. Through exercises, reading and discussion, participants will be able to explore new ways of writing, innovative approaches to creating characters and techniques for writing arresting dialogue; and where better to take inspiration from than the former London 2012 Athletes' Village, overlooking Queen Elizabeth Olympic Park.

Suitable for beginner and intermediate writers, the free workshops will run from 7-9pm. The first, on Wednesday 20 May, is called 'Kickstart Your Writing' and will explore what stories are, how they are made and what makes them compelling, encouraging participants to develop their own unique voices through writing exercises. The second session, 'Inspire Your Writing' will take place on Wednesday 3 June and will focus on character, place and theme in order to develop compelling fiction and help aspiring writers bring their prose alive. Light refreshments will be provided by Neighbourhood at both sessions.

The announcement of the launch of the writing workshops at East Village is a continuation of Get Living London's continuing effort to nurture East Village's burgeoning cultural offering. This latest addition to the cultural agenda follows the installation of Little Free Libraries in January (bird box style libraries that allow residents to share books) and an art showcase which brought the best of East London artistic talent into the foyers of the neighbourhood's homes.

Neil Young, Chief Executive of Get Living London, said “If it’s true that everyone has a novel in them, we hope our Spread the Word creative writing workshops will help our neighbourhood put pen to paper. We are delighted to hold these evenings as part of our continued commitment to creating a neighbourhood inspired by the creativity of East London.”

For more information please visit www.eastvillagelondon.co.uk or to register your interest contact lucy@spreadtheword.org.uk or telephone 0208 692 0231 Ext 249. Places are limited and will be allocated on a first come first served basis.

-Ends-

EVENT DETAILS:

Kickstart Your Writing

Wednesday 20 May

7-9pm

Free (though must book ahead via lucy@spreadtheword.org.uk)

Inspire Your Writing

Wednesday 3 June

7-9pm

Free (though must book ahead via lucy@spreadtheword.org.uk)

Light refreshments will be provided by Neighbourhood at both sessions.

Media enquires:

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About East Village:

- East Village is London’s newest neighbourhood and first Olympic legacy village on the doorstep of Queen Elizabeth Olympic Park
- Set in 27 hectares of breathtaking parkland, East Village includes more than 10 hectares of mature parklands, new parks and open space
- Positioned next to the world-class sporting venues of Queen Elizabeth Olympic Park, East Village residents have easy access to a further 285 hectares of parkland, waterways, and nature trails connected by paths for jogging cycling and walking
- One of the best connected neighbourhoods in London with Stratford International and Stratford Regional stations offering links to key locations such as the West End in 20

minutes, St Pancras International in 6 minutes (by High Speed 1), Canary Wharf in 12 minutes and London airports within an hour

- East Village is a thriving place for residents and visitors, offering a world-class education campus Chobham Academy for students aged 3-18, a state-of-the-art health centre and plans for an eclectic mix of 30 shops, restaurants, cafés and bars
- Homes at East Village are available through two landlords:
 - Get Living London - is the residential owner of East Village managing a variety of homes for private rent
 - Triathlon Homes - who offer homes to rent and buy below market rates to Londoners on average incomes.

Visit eastvillagelondon.co.uk or call 020 3714 8080 to find out more