

August 13, 2014

## **EAST VILLAGE OFFERS “A MONKEY OFF THE RENT”**

**New residents will go ape for £500 discount off a month’s rent to celebrate the return of the Olympic gorilla**



*Former Athletes' Village, London 2012*



*East Village, 2014*

- **The London 2012 athlete’s favourite, the silverback gorilla statue, swings back to the former Athlete’s Village after a two-year absence**
- **New residents go bananas for a chance to win a ‘monkey’ (£500) off a month’s rent to celebrate the gorilla’s return**

To celebrate the return of the Olympic gorilla, East Village will offer new residents ‘a monkey’ off their rent. New tenants will go wild for the chance to have £500 slashed off a month’s rent and the initiative is sure to see those hunting for flats in East London swinging on down to East Village to make it their new home.

The gorilla was a well-loved attraction during London 2012, featuring in photos with Olympians from around the globe including Tom Daley, Chris Mears and Maria Sharapova. In between training and competing, the famous athletes ‘monkeyed’ around doing dangerous photo poses with the gorilla shown on various social networks. Its return will offer Londoners the chance to come along and capture a photo with the athletes’ favourite selfie sidekick.

Derek Gorman, Chief Executive of Get Living London said: “The gorilla was such a huge part of the Athletes' Village during London 2012, we wanted to bring him back in style. Only an East End development could offer 'a monkey' off the rent and when the news spreads on the 'ape' vine we hope to see a troop of potential renters swinging on down to East Village.”

Olaide Oboh, Sales and Marketing Director for Triathlon Homes also praised the gorilla, “We are delighted to welcome back the gorilla to its former home at East Village. The iconic statue proved

a source of fun and entertainment for the athletes and it's great that current residents and locals will now be able to enjoy the attraction too."

Anyone thinking of moving down to East Village who says 'Monkey Off' to Get Living London or Triathlon Homes property consultants will automatically be entered into the prize draw (terms and conditions apply) and ten lucky winners will go nuts for the prime prize. The competition is open to new applicants only, providing a fantastic initiative for new tenants to consider East Village as a great place to live.

East Village is quickly establishing itself as a thriving community and the return of the gorilla is just one part of an ongoing programme of events for residents that has seen the likes of the [East End Film Festival](#) host an open-air weekend of free cinema screenings, as well as an amazing piece of 3D street art from award-winning artists [3D Joe & Max](#) which encouraged onlookers to #DiveintoE20.

**-ENDS-**

**Notes to Editors:**

For more information please contact [eastvillage@wcommunications.co.uk](mailto:eastvillage@wcommunications.co.uk) or call on 0771 007 3937

**Competition: 'Get a Monkey off' your rent at East Village**

Full terms and conditions:

1. The promotion is being run by Get Living London and Triathlon Homes located at 5 Celebration Avenue, London E20 1DB.
2. This promotion is open to all UK residents aged 18 and over.
3. This promotion is not open to any employees of Get Living London Ltd, Delancey Real Estate Asset Management, Qatari Diar, Triathlon Homes, East Thames, Southern Housing Group, First Base and any other directly related trading businesses.
4. This promotion is open to applicants who have not previously applied or gone for a viewing of an East Village property managed by either Get Living London or Triathlon Homes
5. This promotion is not open to existing residents of East Village who currently live in homes managed by Get Living London or Triathlon Homes.
6. Promotional period: this promotion runs from 09:00 on Wednesday, August 13 to 19:00 on August 31, 2014

7. The prize: 10 winners will receive £500 each, to be deducted as follows:
  - a. Triathlon Homes winners – first month’s rent
  - b. Get Living London winners - second month’s rent.
8. The £500 prize applies to the total monthly rental cost of the property only and no other ancillary services, charges, deposit or utilities costs. For the avoidance of doubt, the second month’s rent is the month after the initial month’s payment that would have included the deposit amounts.
9. To enter: competition entrants must say ‘Monkey Off’ to either a Triathlon Homes or Get Living London property consultant to be automatically entered into the draw when booking a viewing
10. Winner validity: entrants become eligible for the prize draw when they have either taken possession of a property on a minimum one year tenancy during the promotional period or all parties (guarantors included) have signed and returned the Tenancy Agreement relating to a minimum one year tenancy which starts after the promotional period but for which the papers were all duly executed within the promotional period with either Get Living London or Triathlon Homes
11. Winner selection: all valid entries received during the promotional period will be entered into a random prize draw after the closing date of 19:00 on August 31, 2014. Ten winning entries in total will be chosen at random.
12. Winner notification: The 10 winners will be notified by their respective landlord (Triathlon Homes or Get Living London) via email and or telephone within 10 working days of the closing date of the promotion. The winners will be required to respond within seven days of notification confirming their acceptance of the prize. In the event that no response has been received by the winner within the seven days of being notified, Get Living London and Triathlon reserves the right to disqualify that winner and allocate the prize to the next eligible applicant.
13. Prize giving: The prize shall be awarded by means of a credit to the tenancy rent account of the property and a lesser deduction by Direct Debit Mandate for rent due in relation to the first month for Triathlon Homes and second month for Get living London rental payments
14. The prizes are as stated and cannot be transferred, sold or exchanged. There is no cash alternative.
15. This prize cannot be used in conjunction with any other offer or incentive
16. Get Living London and Triathlon Homes reserve the right to substitute the prize of equal or greater value in the event of circumstances beyond their control.
17. Get Living London and Triathlon Homes may at its sole discretion, cancel, terminate, modify or suspend the promotion at any time.
18. Get Living London and Triathlon Homes reserves the right to verify the eligibility of entrants.

19. The decision of Get Living London and Triathlon Homes regarding any aspect of the promotion is final and binding and no correspondence will be entered into.
20. By entering the promotion you are agreeing to these terms and conditions.

**About East Village:**

- East Village is London's first Olympic legacy village and newest neighbourhood on the doorstep of the Queen Elizabeth Olympic Park
- Set in 27 hectares of breathtaking parkland, with more than 10 hectares of mature parklands, new parks and open space
- Positioned next to the world-class sporting venues of The Queen Elizabeth Olympic Park, East Village is located within 285 hectares of parkland, waterways, and nature trails connected by paths for jogging cycling and walking
- One of the best connected neighbourhoods in London with Stratford International and Stratford Regional stations offering links to London's key locations such as the west end in 20 minutes, St Pancras International in 6 minutes (by High Speed 1), Canary Wharf in 12 minutes, Ashford in less than 30 minutes and London airports within an hour
- Plans for an eclectic mix of 30 shops, restaurants, cafes & bars in the city's newest neighbourhood, ensuring that East Village is a thriving place for residents and visitors
- East Village offers a world-class education campus Chobham Academy for students aged 3-19, a state-of-the-art medical centre and over 30 independent shops, cafes and restaurants
- Homes at East Village are available through two landlords:
  - Get Living London - is the residential owner of East Village managing a variety of homes for private rent
  - Triathlon Homes - who offer homes to rent and buy below market rates to Londoners on average incomes.
- Visit [eastvillagelondon.co.uk](http://eastvillagelondon.co.uk) to find out more