

## Head to East Village to treat your dad this Father's Day

23 May 2016: Looking for the perfect day out to spoil your dad for Father's Day on Sunday 19 June? Whether he is into food, fitness or relaxation, or all three, **East Village E20** is the perfect one-stop destination for treating dads on their special day.

As one of the best connected neighbourhoods in London and just seven minutes from St Pancras International, it's a great option for a day out in the city.

Head down to this thriving neighbourhood in the morning for a spot of brunch where there is an array of independent cafés and restaurants to choose from, including Italian bakery and pasticceria, <a href="Signorelli">Signorelli</a> who are serving a free beer with brunch for all dads and trendy café <a href="Tina">Tina</a>, <a href="We Salute">We Salute</a> <a href="You">You</a>. Once full, head to <a href="Olive Loves Alfie East">Olive Loves Alfie East</a> to grab a free mini succulent for the first 20 dads through the door or a trim from boutique hair salon, <a href="Blue Tit">Blue Tit</a>.

East Village is the perfect place to take a walk and burn off that brunch, as it's right next door to Queen Elizabeth Olympic Park which has 560 acres of parkland, waterways and nature trails for jogging, cycling at Lee Valley VeloPark or simply bring a picnic into East Village's Victory Park.

Whether visitors are walking in the sun or cowering from the rain, <u>LaGelatiera</u> is the perfect spot to stop off for a break to enjoy London's finest award-winning artisan gelato. Or if your dad's bike is looking a little worse for wear after all that cycling, take it to nearby family-run bike store, <u>Pavé Velo</u>, who will do a full MOT and get it looking brand new again. They are also offering **20% off bike parts and accessories**.

Having worked up an appetite, stop off for lunch at contemporary seafood restaurant <u>Fish House</u>, serving **free lunch for under 12s who bring their Dads** or <u>Neighbourhood</u> for a family-friendly gastropub with a great atmosphere. For dinner, why not try critically-acclaimed restaurants, modern European <u>Darkhorse Bar / Restaurant</u> or Beijing street food from <u>Mamalan</u>.

Or if you're looking to have a night in, pick up pizza and wine on the way home. <u>Firezza</u> offers gourmet authentic Neapolitan pizza for delivery or take away, perfect for enjoying with a tipple to toast the day from independent wine merchant <u>Bottle Apostle</u>. Bottle Apostle's experts are on hand to offer an interactive wine tasting experience and ensure everyone takes away the right bottle to cater to their dad's taste buds.

With an array of independent shops, bars and restaurants offering delicious dishes, shopping and pampering opportunities on the doorstep of acres of parklands, East Village is the perfect place for dad's day out!

Top-line information on East Village deals available for Father's Day - Sunday 19 June 2016\*

• Free beer for every dad who orders brunch at <u>Signorelli</u>, Italian bakery and pasticceria, 7

Victory Parade, East Village E20 1FS

• Under 12s eat free when they bring Dad to lunch at Fish House, contemporary seafood

restaurant and takeaway, 36-39 Victory Parade, East Village E20 1FS

Free mini succulent for the first 20 dads through the door at Olive Loves Alfie East, a

boutique department store for modern and individual folk 6 Victory Parade, East Village E20

1FS

• 20% off parts and accessories at family bike store Pavé Velo, 2-4 Victory Parade. East

Village, E20 1FS

Visit eastvillagelondon.co.uk to find out more.

\*Contact retailers for full terms and conditions.

-Ends-

## Media enquires:

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## **About East Village E20**

East Village E20, the former London 2012 Athletes' Village, is London's newest neighbourhood and first Olympic legacy village on the doorstep of Queen Elizabeth Olympic Park.

2,818 homes are set in 67 acres of breath taking parkland, with more than 25 acres of mature parklands, new parks and open space.

East Village is a thriving place for its more than 6,000 residents and visitors, offering the OFSTED 'Outstanding' Chobham Academy for students aged 3-18 and a state-of-the-art NHS health centre.

Independent shops, restaurants and cafés include independent wine merchant <u>Bottle Apostle</u>, gourmet pizza <u>Firezza</u>, Italian bakery and pasticceria <u>Signorelli</u>, Dalston-orgin café <u>Tina</u>, <u>We Salute You E20</u>, family bike store <u>Pavé Velo</u>, beauty salon <u>Regency Beauty</u>, village lifestyle store <u>Olive Loves Alfie East</u>, modern European inspired <u>Darkhorse Bar / Restaurant</u>, Beijing street food <u>Mamalan</u>, contemporary seafood restaurant and takeaway <u>Fish House</u>, London's finest artisan gelato and coffee <u>LaGelatiera</u>, fashion-forward, boutique hair salon <u>Blue Tit</u> and family-friendly gastropub <u>Neighbourhood</u>. East Village services include <u>Starshine Dry Cleaners</u>, <u>Better Gym East Village</u>, <u>Mail Boxes Etc</u> and <u>East Village Pharmacy</u>.

Positioned next to the world-class sporting venues of Queen Elizabeth Olympic Park, East Village residents have easy access to a further 560 acres of parkland, waterways, and nature trails connected by paths for jogging, cycling and walking.

One of the best connected neighbourhoods in London – now in Zone 2/3 - with Stratford International and Stratford Regional stations offering links to key locations such as the West End in 20 minutes, St Pancras International in seven minutes (by High Speed 1), Canary Wharf in nine minutes and London airports within an hour.

Homes at East Village are available through two landlords:

- Get Living London rent and manage a variety of East Village homes for rent
- Triathlon Homes manage the social rent, intermediate rent and shared ownership tenures

Visit eastvillagelondon.co.uk or call 020 3714 8080 to find out more.